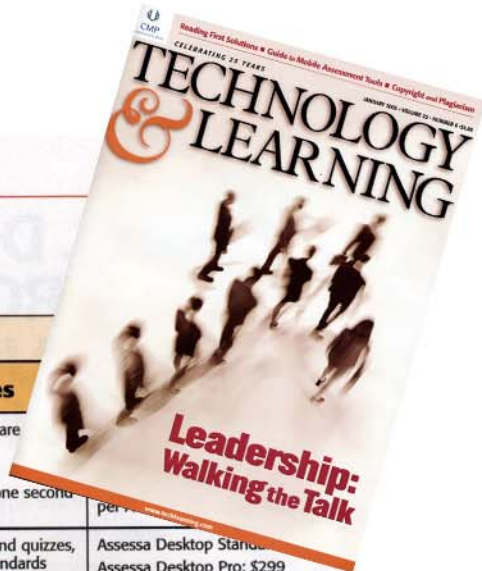


# Product Spotlight



## Product Finder

We sort out a range of mobile assessment options for you.

Product	Functionality/Technology	Notable Features
<b>ACTIVote</b> Promethean (888) 652-2848 <a href="http://www.activboard.com">www.activboard.com</a>	<ul style="list-style-type: none"> <li>Student-generated Data</li> </ul> The ACTIVote response system is a radio frequency handheld peripheral that provides teachers with instant student feedback. It works with the ACTIVboard interactive whiteboard to support instruction and provide practice tests.	<ul style="list-style-type: none"> <li>ACTIVstudio Question Master software</li> <li>Low battery indicator</li> <li>33-49 foot operating range</li> <li>Typical response time is less than one second</li> </ul>
<b>Assessa</b> EyeCues (619) 299-2255 <a href="http://www.eyecues.com">www.eyecues.com</a>	<ul style="list-style-type: none"> <li>Student-generated Data</li> <li>Teacher-generated Data</li> </ul> Assessa for Palm software allows users to administer tests and collect data via PDAs in both wireless and stand-alone Palm environments. Assessa Desktop works with palmOne and Pocket PC handhelds.	<ul style="list-style-type: none"> <li>Allows for custom design of tests and quizzes, and the ability to align items to standards</li> <li>Handles multiple-choice and short-answer questions</li> <li>Data transfer via cradle, infrared, or wireless</li> <li>Server solution option available</li> </ul>
<b>elnstruction CPS</b> elnstruction (888) 707-6819 <a href="http://www.elnstruction.com">www.elnstruction.com</a>	<ul style="list-style-type: none"> <li>Student-generated Data</li> </ul> CPSrf response pads allow students to enter numeric responses and receive a confirmation receipt. CPS software lets teachers create content and use publisher test banks for daily instruction and assessment.	<ul style="list-style-type: none"> <li>Two-way radio frequency protocol</li> <li>Standards for all 50 states</li> <li>Works with tablet PCs, electronic chalkboards, and interactive whiteboards</li> <li>Data collected flows into Web-based reporting system and grade book</li> </ul>
<b>GoObserve</b> GoKnow (800) 203-3412 <a href="http://www.goknow.com">www.goknow.com</a>	<ul style="list-style-type: none"> <li>Administrator-generated Data</li> <li>Teacher-generated Data</li> </ul> GoObserve software enables administrators to schedule and conduct classroom observations. The GoObserve program resides on a Windows computer and is synchronized with a Palm OS or Pocket PC handheld.	<ul style="list-style-type: none"> <li>Creates a detailed record and graph of each observation</li> <li>Teachers can use with special needs students; professors can use with pre-service teachers</li> <li>Records and time-stamps minute-by-minute observations</li> </ul>
<b>mCLASS</b> Wireless Generation (866) 212-8688 <a href="http://www.wirelessgeneration.com">www.wirelessgeneration.com</a>	<ul style="list-style-type: none"> <li>Teacher-generated Data</li> </ul> mCLASS software enables teachers to assess students using a handheld computer and synch data to a secure, password-protected Web site, where educators can view, analyze, and manage assessment data. Assessments are available	<ul style="list-style-type: none"> <li>Assessments include DIBELS, IDEL, PALS, CIRCLE, Tejas LEE, TPRI, and Reading Record</li> <li>Real-time assessment results</li> <li>One-touch reporting with anytime, anywhere Web access</li> </ul>
<b>InterWrite PRS</b> GTCO CalComp (800) 344-4723 <a href="http://www.gtccalcomp.com">www.gtccalcomp.com</a>	<ul style="list-style-type: none"> <li>Student-generated Data</li> </ul> InterWrite PRS can be used for attendance, quizzes and tests, or lesson review. Students participate using their infrared wireless remotes to answer questions and record their responses.	<ul style="list-style-type: none"> <li>Cross-platform</li> <li>Responses can be charted and displayed by class, by group, by question, or by student</li> <li>Results can be recorded within the built-in grade book or exported</li> </ul>
<b>iRespond</b> Reveal Technologies (866) 658-4947 <a href="http://www.revealtechnologies.com">www.revealtechnologies.com</a>	<ul style="list-style-type: none"> <li>Student-generated Data</li> </ul> iRespond is a wireless scoring and reporting system that automates the classroom assessment process. Students enter their responses into the Rapid Scoring System. The teacher monitors the session with real-time Dashboard Reporting and instant messaging capabilities.	<ul style="list-style-type: none"> <li>Radio frequency devices do not require line of sight communication</li> <li>Standards-based reporting at the student and class level</li> <li>Built-in data encryption for increased security</li> <li>Results can be aggregated for school and district-wide reporting</li> </ul>
<b>LearnStar</b> LearnStar (800) 292-1505 <a href="http://www.learnstar.com">www.learnstar.com</a>	<ul style="list-style-type: none"> <li>Student-generated Data</li> </ul> Originally designed as an interactive computer game, LearnStar is now a wireless collaborative learning system. LearnStar programs work with handhelds on wireless local area networks or LearnStar's proprietary RF keypads.	<ul style="list-style-type: none"> <li>Allows polling, competition, and quizzing activities</li> <li>Includes library with over 3,500 learning competitions</li> <li>Aligned to national and state standards</li> <li>Special modules for standardized test preparation</li> <li>Content authoring tool</li> </ul>
<b>LearnTrac</b> eLearning Dynamics (888) 532-7690 <a href="http://www.elearningdynamics.com">www.elearningdynamics.com</a>	<ul style="list-style-type: none"> <li>Student-generated Data</li> </ul> The LearnTrac (for Palm OS) and PocketClassroom (for Pocket PC) systems are both teaching and assessment tools. Using handhelds, this wireless network facilitates dynamic interaction, assessments, and classroom management.	<ul style="list-style-type: none"> <li>Individual and aggregate comprehension measurement</li> <li>Correlation with demographics and curriculum standards</li> <li>Open platform, database-driven architecture</li> <li>Electronic "hand raises" and instructional pacing</li> </ul>
<b>TI-Navigator</b> Texas Instruments 866-846-2844 <a href="http://education.ti.com">education.ti.com</a>	<ul style="list-style-type: none"> <li>Student-generated Data</li> </ul> Texas Instruments' proprietary hardware creates a wireless communications system for TI graphing calculators. The TI-Navigator software allows the teacher to send and receive student assignments and maintain student results.	<ul style="list-style-type: none"> <li>Distributes, collects, aggregates, and assesses curricular materials from all students simultaneously</li> <li>Compatible with all TI-83 Plus and TI-84 Plus family calculators</li> <li>Access point allows a wireless connection to the classroom PC</li> </ul>
<b>Qwizdom</b> Quizdom (800) 347-3050 <a href="http://www.quizdom.com">www.quizdom.com</a>	<ul style="list-style-type: none"> <li>Student-generated Data</li> </ul> Qwizdom's Interactive Learning System includes two-way infrared or RF handhelds along with software for stand-alone computers or the school's network. The system can be used during lessons, reviews, labs, and testing to gauge student understanding and provide instant assessment.	<ul style="list-style-type: none"> <li>Two-way radio frequency protocol</li> <li>Over 130 different titles across the curriculum, containing over 100,000 slide sets of K-12 content</li> <li>Answer entry capabilities include: numeric, multiple-choice, yes/no, rating scale, sequencing, fill-in-the-blank, and short-answer</li> </ul>

**Leadership: Walking the Talk**

Assessa Desktop Standard  
Assessa Desktop Pro: \$299

CPS 24-pad system: \$1,500  
CPS 32-pad system: \$2,000  
CPSrf 24-pad system: \$2,900  
CPSrf 32-pad system: \$3,850

Price per user:  
1-4 \$79.95  
5-9 \$72  
10-19 \$68  
20-50 \$64  
51+ e-mail or call

Single mCLASS applications cost from \$12-\$15 per student per year. Add-on licenses are \$5-\$7. Additional services, including training, on-site implementation, and

A 32 transmitter pack, receiver, and InterWrite PRS software is \$1,466.

Each set of keypads, including carrying case, battery chargers, all connecting cables, and software is \$8,207.

Keypad 5-pack starter kit (Base station included): \$1,095  
Keypad 5-pack sets (No base station included): \$895  
Competition content packs: \$400-\$3,900  
LearnStar SC Editor: \$2,500

LearnTracFX classroom pack (30 or more): \$499  
LearnTracLIVE classroom pack (30 or more): \$899  
LearnTrac Enterprise (30 or more): \$7,999

16-student TI-Navigator System: \$2,425. It includes one classroom kit (wireless access point and TI-Navigator Software) and one student kit (four hubs and one charging bay).  
32-student TI-Navigator System: \$4,000. It includes one classroom kit. Calculators sold separately.

Q4 RF 16-remote system: \$1,695  
Q4 RF 24-remote system: \$2,375  
Q4 RF 32-remote system: \$2,995  
Dozens of curriculum packs for all grades and subjects are available for \$75 each.